



# SUSTAINABLE COCONUT PARTNERSHIP

2024 highlights of the year

[coconutpartnership.org](https://coconutpartnership.org)

# TOGETHER, WE CAN WORK TOWARDS A RESPONSIBLE AND RESILIENT COCONUT SECTOR



The Sustainable Coconut Partnership is an international, multistakeholder, voluntary membership organization.

We are uniting the industry's stakeholders to drive positive impact for farmers' livelihoods by establishing industry-wide best practices and impact programs.

We work across all coconut products and production countries of our members.



**SUSTAINABLE  
COCONUT  
PARTNERSHIP**

## VISION

Working towards a responsible and resilient coconut sector that drives positive impact for farmers' livelihoods, the climate and the environment

## MISSION

To catalyze sustainable coconut production by establishing industry-wide best practices and impact programs

STEERING  
COMMITTEE

**AAK**

BARRY CALLEBAUT

**FERRERO**

 **Nestlé**

  
Unilever



Become a member and help  
shape sustainability:

[coconutpartnership.org](https://coconutpartnership.org)

**TOGETHER, WE CAN  
WORK TOWARDS  
A RESPONSIBLE  
AND RESILIENT  
COCONUT SECTOR**



Members  
&  
Signatories of  
the Sustainable  
coconut  
Charter



**PARTNERSHIPS  
&  
collaborations**



# THE GLOBAL PLATFORM FOR SUSTAINABLE COCONUT

- Launched in April 2023 after 4 years as a yearly meeting series supported by US Aid and Barry Callebaut –
- Supported by international development organizations: Sida and GIZ – inaugural steerco AAK, Barry Callebaut, Unilever, Nestle, Ferrero
- A Partnership growing steadily and efficiently with currently 36 members

180+

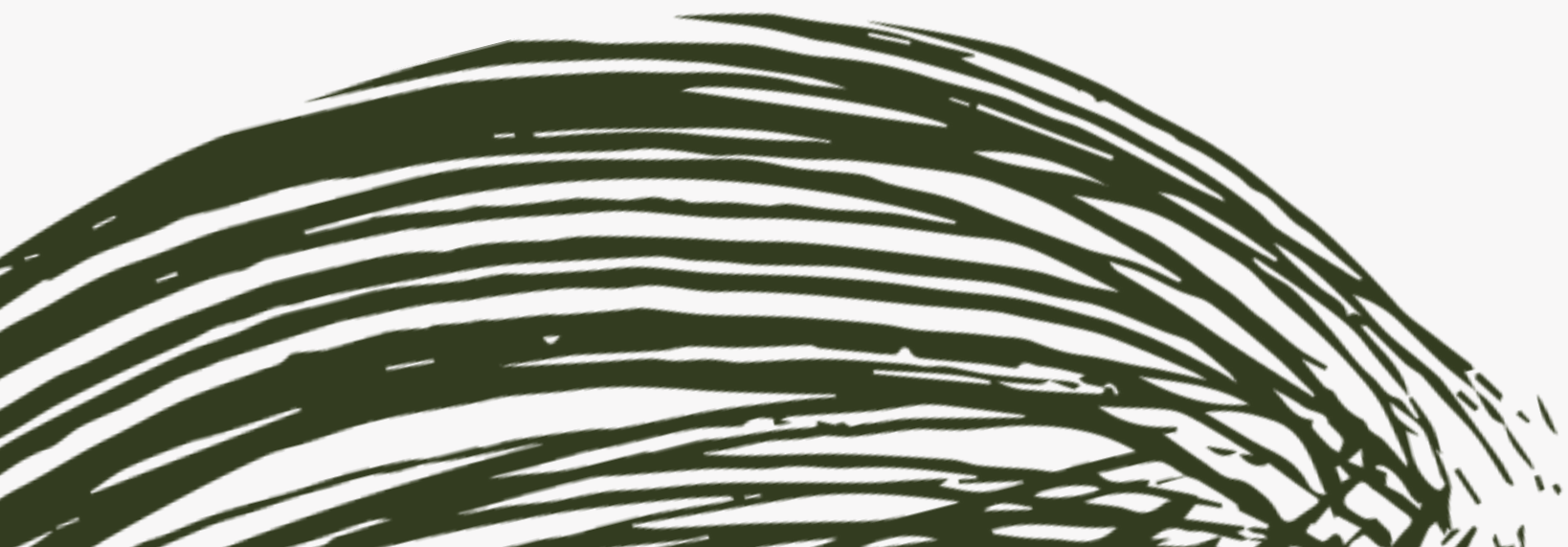
Organizations participating to events  
and consultations since 2019

600+

Buyers, processors and other actors  
actively involved

4000+

Professionals in our wider network



# MEMBERS

COMETOUSTO...

## SHAPE ALIGNED SUSTAINABILITY & FUTURE PROOF THEIR SUPPLY CHAINS



Take part in constructive and collaborative **sector-wide consultations** to develop and benefit from tools to **drive more transparency** and build assurance of sustainability.

(working groups delivering tools like the Sustainable Coconut Charter, its assurance system, an industry aligned reporting tool, a deforestation monitoring platform...)

## ACT ON THE GROUND COLLABORATIVELY



Benefit from the means and access to **develop on the ground positive outcomes** through connection to **collaborative impact projects** with members.

(Landscape projects, jurisdictional approaches, multi partite sourcing projects...)

## NETWORK, BUILD CAPACITY & FIND LIKE MINDED SUPPLY CHAIN PARTNERS



Become members of the **largest community of private sector professionals** driving positive impact for farmers livelihoods and **enabling sustainable coconut production and supply chains at scale.**

(Coconut Charter Training, Roundtable events, working groups ...)

# GOALS



**Increasing smallholder  
farmers income & livelihood**

# GOALS



**Enhancing supply chain  
traceability**



# GOALS



**Developing industry best practices  
and climate smart impact programs**

# GOALS



**Catalyzing responsible coconut  
production and market transformation**

# IMPACT

## POTENTIAL BETTER FARMING

### INVESTMENTS PRIVATE & PUBLIC



The mobilization of the private and public sector behind ambitious and scalable sustainable sourcing programmes

We have a growing membership  
Eager to invest in meaningful, verified and scalable programmes to reduce risk and meet commitments and regulations

### CO2 REMOVALS REGENERATIVE AGRICULTURE



A number of key interventions significantly reducing CO2 emissions and regenerating the soil in agricultural supply chains are being researched, tested for their market potential

Few on going research and pilot projects on going

### SCALE TO MAKE MEANINGFUL SOCIAL IMPACT HAPPEN



The conversion of small farmer holdings into profit-making ones can enable replication and scale while lifting entire communities out of poverty earning a living income

An already established connection to **>7500,000 Ha of plantations** and a link to more than **350,000 smallholder farmers** through current members supply chains and connections with governmental agencies willing to partner up

our working groups aim

to tackle industry's  
biggest challenges

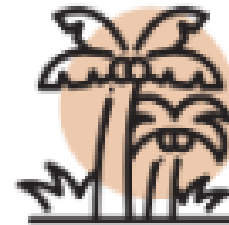
*The Working groups stand as our central hub for collaborative activities, driving impactful and precompetitive solutions at scale.*



# our working groups



Transparency  
& Traceability



Landscape  
Approach



Living Income  
Human Rights



Low Carbon  
& Regenerative  
Agriculture

# WORKINGS GROUPS work

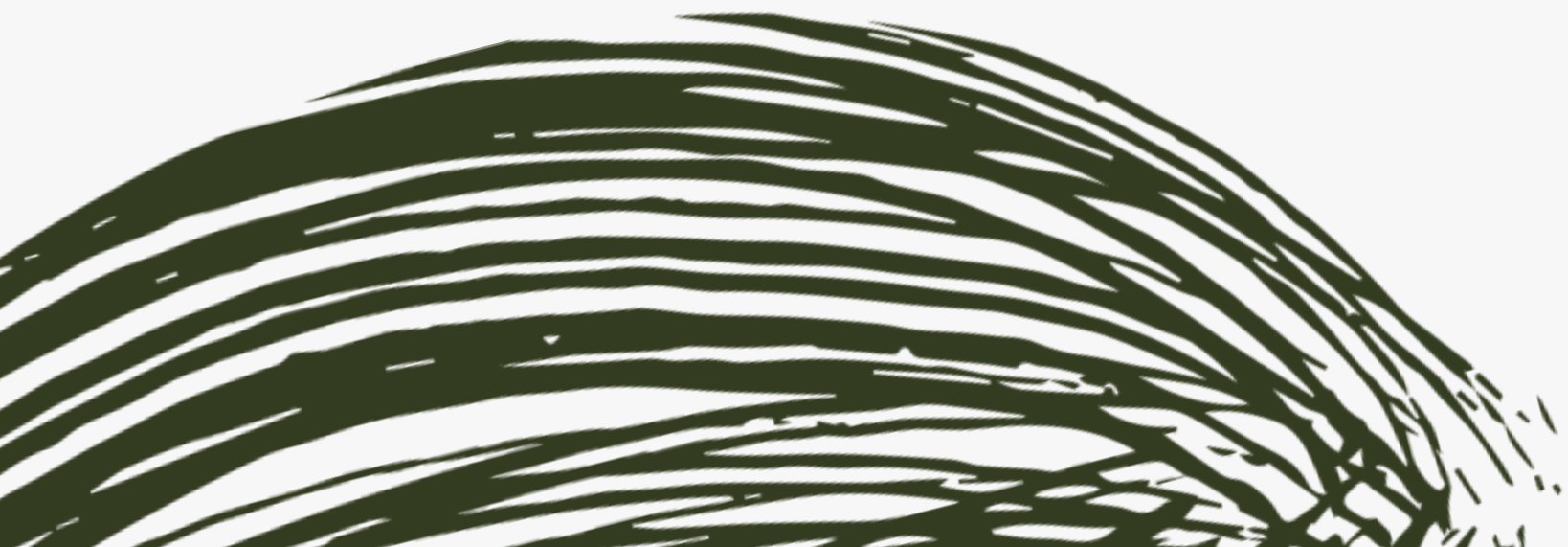


Working groups	Projects realized in 2023	Current ongoing projects:
Transparency & Traceability	<ul style="list-style-type: none"> <li>Revision of the sustainable coconut charter (v2)</li> </ul>	<ul style="list-style-type: none"> <li>Development of a common sustainability information sharing platform to share aligned supply chain &amp; sustainability data and insights between supply chain partners</li> </ul>
Landscape / Jurisdictional Approach	<ul style="list-style-type: none"> <li><a href="#">Equip members with joint deforestation &amp; age of trees monitoring maps</a></li> </ul>	<ul style="list-style-type: none"> <li>Scoping jurisdictional approaches in the Philippines and Indonesia</li> </ul>
Low carbon & Regenerative agriculture	<ul style="list-style-type: none"> <li>Scoping</li> </ul>	<ul style="list-style-type: none"> <li>Development of a derived land use change emissions factor from updated deforestation maps</li> <li>Development of a meta-analysis on effective low carbon &amp; regenerative ag practices in coconut</li> </ul>
Human Rights & Living Income		<ul style="list-style-type: none"> <li>Launched in 2024</li> <li>Assessment of human rights risks related to the coconut industry, for the Philippines and Indonesia</li> </ul>

# Advancements in structuring sustainability

## to progress towards our vision and

- Sustainable Coconut Charter into a game changing Assurance system to address coconut's unique challenges and support farmers adoption
- Develop a common Sustainability Information sharing tool to develop industry transparency practices
- Working groups effectively reducing individual burdens through collective and pre competitive problem-solving
- Developing a true market transformation strategy and a holistic approach to shared challenges



# Strengthened Industry Collaboration & driving stakeholders engagement

- A significant growth of the organization's network, including international alliances with new stakeholders in Southeast Asia and the integration of new members into the partnership and its working groups.
- Increased adoption of sustainable practices by stakeholders, emphasizing the long-term impact on coconut farmers and the environment
- A supply chain pathway programme with members and partners days and trainings
- Tying meaningful partnerships with the public sector







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