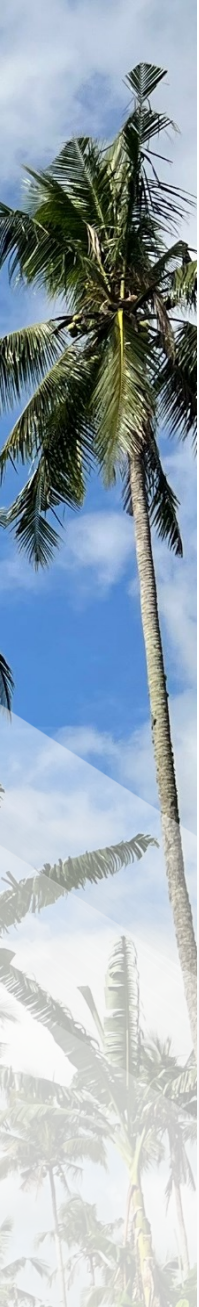


Why a landscape approach on sustainability?



In Cooperation with





Coconut Alliance:

Towards a sustainable coconut (oil) production at scale - Supporting sector transformation in the Philippines

Project Synopsis

Seven multinational companies and GIZ joined forces to improve conditions and **transparency** of **coconut oil production** in two regions of the Philippines. With focus on **smallholder farmers**, the project provides **training** on GAP, farming as a business and intercropping. LandScale provides a **holistic** assessment tool to evaluate and further develop **sustainability** of the **project regions**. Furthermore, continued **multi-stakeholder dialogue** in the coconut sector is supported.




Project Duration	: 2021 - 2025
Total Value	: € 6,8 M (BMZ + Private Sector)
Project Country	: Philippines (R12 and R4B)
Outreach	: 10,000 Smallholder Farmers

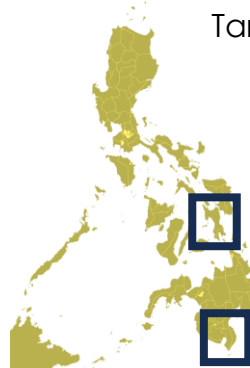
Our Partner:







Our Target Outreach:

Target Outreach:

10,000 Farmers 

2 Regions 

-  20% increased Coconut Productivity
-  20% Increased annual farm income
-  Increased sourcing of coconut oil from Landscale verified regions
-  Sector dialogue on sustainability in the coconut sector established



Learnings from a landscape approach

Multi-Stakeholder Cooperation

- Connecting different stakeholders to deal with common concerns
- Motivating to work along one framework and one language
- Jointly implementing measures addressing sustainability issues

Holistic approach

- Reveals interconnectedness of sustainability issues relevant for production and livelihood

Trade-off: focus on coconut/ a commodity vs. increasing sustainability of the entire landscape (scale).

Expectation management: Added value for the industry?

Landscape Assessment Framework

Ecosystems

Conserve and restore natural ecosystems	
Effective conservation and protection of natural ecosystems	<input checked="" type="checkbox"/>
Natural ecosystem conversion	<input checked="" type="checkbox"/>
Natural ecosystem degradation	<input checked="" type="checkbox"/>
Ecosystem restoration	<input type="checkbox"/>
Natural ecosystem connectivity	<input type="checkbox"/>
Protect and restore biodiversity	
Threats to species	<input checked="" type="checkbox"/>
Biodiversity habitat conversion	<input type="checkbox"/>
Biodiversity habitat degradation	<input type="checkbox"/>
Biodiversity habitat restoration	<input type="checkbox"/>
Biodiversity habitat protection	<input type="checkbox"/>
Maintain and enhance ecosystem services	
Water quantity	<input type="checkbox"/>
Water quality	<input type="checkbox"/>
Agriculture, forestry, and other land-use (AFOLU) sector GHG sources and sinks	<input type="checkbox"/>
Other ecosystem services	<input type="checkbox"/>

Human Well-Being

Improve standard of living, especially for vulnerable and/or marginalized groups	
Household income and assets	<input checked="" type="checkbox"/>
Health and nutrition	<input checked="" type="checkbox"/>
Education	<input checked="" type="checkbox"/>
Water, sanitation, and hygiene	<input checked="" type="checkbox"/>
Basic infrastructure	<input checked="" type="checkbox"/>
Vulnerability	<input type="checkbox"/>
Respect, protect, and fulfill human rights	
Child labor	<input type="checkbox"/>
Women's rights	<input type="checkbox"/>
Indigenous peoples' and other marginalized groups' rights	<input type="checkbox"/>
Forced labor	<input type="checkbox"/>
Workers' rights	<input type="checkbox"/>
Other human rights	<input type="checkbox"/>

Governance

Recognize and protect rights to land and resources, and reduce related conflicts	
Land tenure	<input checked="" type="checkbox"/>
Land conflicts	<input checked="" type="checkbox"/>
Resources tenure	<input type="checkbox"/>
Promote transparency, participation, inclusion, and coordination in landscape policy, planning, and management	
Land-use plan adoption and enforcement	<input checked="" type="checkbox"/>
Coordination of government agencies in land-use policy, planning, and management	<input checked="" type="checkbox"/>
Stakeholder participation and inclusion in land-use policy, planning, and management	<input checked="" type="checkbox"/>
Illegality and corruption related to land and resources	<input type="checkbox"/>
Climate change vulnerability and adaptation	<input checked="" type="checkbox"/>

Production

Promote regenerative agricultural, agroforestry, and tree production systems	
Agricultural, agroforestry, and tree plantation productivity	<input type="checkbox"/>
Input use efficiency in agricultural, agroforestry, and tree production systems	<input type="checkbox"/>
Adoption of sustainable land management practices	<input type="checkbox"/>
Adoption of sustainable waste management practices	<input type="checkbox"/>
Promote sustainability of other natural resource-based production sectors	
User-defined indicator(s)	<input type="checkbox"/>

- Core (required)
- Landscape-dependent (where applicable)
- Optional

World Cafe

- Why would you engage in such a landscape approach?
- Why would you not engage in such a landscape approach?
- How would you market/ communicate about such a landscape approach and to whom?



Agree



What is this
all about?



Disagree

